Campaigning 101
Do's and dont's of corporate campaigning

Improving working conditions in the global garment industry
Campaigning 101

• Goal of this workshop
Campaigning 101

- What does CCC do / the urgent appeal system
- What does Maquila Solidarity network do
Campaigning 101

• The case of sandblasting
Campaigning 101
Campaigning 101

• DO:
  use strong visuals